



DEPUTY MAYOR HARKIRAT SINGH

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To Whom It May Concern,

I am pleased to formally endorse the African Pavilion Festival at Carabram 2026, scheduled to take place from July 10–12, 2026, in the City of Brampton, during the globally significant period of the FIFA World Cup 2026.

The African Pavilion is a cornerstone cultural activation within Carabram and has proudly contributed to Brampton's multicultural legacy for over four decades. In 2026, the Pavilion will be delivered under the theme "Africa–Canada Global Exchange: Where Culture, Commerce & World Play Unite." The festival will showcase African culture, tourism, heritage, fashion, food, sports, and business, while convening federal and provincial representatives, embassies, investors, businesses, community organizations, and over 10,000 attendees—many of whom are Brampton residents.

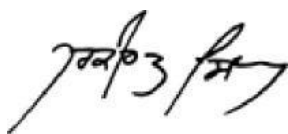
The African Pavilion aligns with the City's strategic priorities of multiculturalism, economic development, global engagement, and inclusive growth. The festival promotes cultural appreciation and awareness, strengthens Africa–Canada relations through diplomacy, tourism, and trade, and provides a platform for inclusive economic participation and youth engagement. It also fosters cross-cultural dialogue, social cohesion, and community pride, further enhancing Brampton's reputation as one of Canada's most diverse and welcoming cities.

Led by Yes Youth and Women Can (YYWC), an organization with a strong record of delivering impactful community and cultural initiatives that advance equity, inclusion, and youth and women empowerment, the African Pavilion continues to create meaningful opportunities for small businesses, creatives, and entrepreneurs while strengthening international and local partnerships. I encourage residents, businesses, and community organizations in Brampton to support and participate in the African Pavilion Festival at Carabram 2026.

On behalf of the City of Brampton, I commend the organizers for their leadership and commitment to delivering a vibrant and globally significant cultural celebration and wish them continued success.

Should you have any questions or require further information, please feel free to contact me at 905-874-2610 or via email at Harkirat.Singh@brampton.ca.

Sincerely,



Harkirat Singh Msc, MBA
Deputy Mayor & City Councillor, Wards 9 & 10
City of Brampton